

# MINA VALIZADEH

ART DIRECTION / MOTION DESIGN



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www.minamotion.com



instagram.com/minamotion



## EXPERIENCE

2018- Present  
Senior  
Motion Designer

### CBS TV / LOS ANGELES

Art directed, designed & animated for ON-Air TV shows, promotion & social marketing

Aug-Nov 2018  
Freelance  
Motion Designer

### BOND / LOS ANGELES

Worked on theatrical motion graphics, blockbusters and TV shows for varieties of clients including Netflix

2017 - 2018  
Senior  
Motion Designer

### PLAY STUDIOS / SAN FRANCISCO

Conceptualized and implemented solutions that meet marketing & social strategies from concept to completion. Art directed two designers

2015 - 2017  
Motion Designer

### THE WEATHER CHANNEL / ATLANTA

Responsible for motion design and branding of the digital product; Local Now; motion design for show packages; infographics; A team player in AR projects.

2014 - 2015  
Freelance  
Motion Designer

### MINAMOTION / ATLANTA

Freelanced in several companies included Elevation, Primal Screen & Brunner; Designed the rebranding of UP TV, PBS kids, Billboard Music Awards & Coca-Cola

2007 - 2010  
Graphic Designer

### AFTAB.NET ADVERTISING AGENCY / TEHRAN

Designed graphics projects; logo, identity, poster, billboard, packaging, and stationery design. Clients included LG, Bic, Samsung and several banks

## EDUCATION

MFA  
Motion Design

SCAD / SAVANNAH COLLEGE OF ART & DESIGN, 2015

MA  
Illustration

TEHRAN UNIVERSITY / FACULTY OF ART, 2009

BFA  
Graphic Design

TEHRAN UNIVERSITY / FACULTY OF ART, 2006

## SKILLS

### PROFESSIONAL

Broadcast Design  
Social Media Marketing  
Infographic & Explainer  
Art Direction & Style Framing  
Team Leadership

### TECHNICAL

Adobe After Effects   
Maxon Cinema 4D   
Adobe Photoshop   
Adobe Illustrator   
Adobe Premiere   
Adobe Indesign

## AWARDS

2017

### PROMAXBDA AWARDS

Gold / Global Excellence  
Role: Designer

2017

### ADDY ADVERTISING AWARDS

Gold / Best in Show  
Role: Art Director / Animator

2017

### THE INDIE FILM AWARDS, CA

Winner / Best in PSA  
Role: Director

2015

### ADDY ADVERTISING AWARDS

Silver / Animation  
Role: Art Director / Designer

2011

SCAD PORTFOLIO SCHOLARSHIP